

# Alpha Kappa Psi

## Upsilon Psi

*Brotherhood*

*Knowledge*

*Integrity*

*Service*

*Unity*



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## Corporate Sponsorship Package

*Alpha Kappa Psi is recognized as the premier developer of principled business leaders.*



# Alpha Kappa Psi

## Upsilon Psi Chapter

University of California, Davis  
Founded November 23, 2002  
[www.davisakpsi.com](http://www.davisakpsi.com)

## About Alpha Kappa Psi

### Purpose

*“The only real training for leadership is leadership.”*  
-Anthony Jay

We, the Upsilon Psi Chapter of Alpha Kappa Psi are a group of self-motivated individuals that are seeking to gain professionalism by becoming better leaders. By continually facing the challenges of recruiting new members, managing our finances and meeting chapter requirements, we gain experience and learn from mistakes before entering the workforce.

The primary characteristic of Alpha Kappa Psi that distinguishes it from any other organization is the opportunity to learn the true meaning of leadership and how to apply it to our daily lives. Professionalism for us is the art of principled business leadership. We collectively and individually strive to live up to our core values of brotherhood, knowledge, integrity, service and unity by throwing events for the betterment of the UC Davis community, which consists of over 30,000 students, faculty and staff. Through doing so, we gain a strong understanding and appreciation for the art of leadership that we can apply to the corporate world upon graduation.

By granting us a set of values to live up to, Alpha Kappa Psi provides a road map to success. When future employers ask us why we would be a good fit for their firm, we can speak confidently of all the experiences we had where we utilized our set of values to come up with solutions to real world problems. We are the future business leaders of America and Alpha Kappa Psi is the foundation upon which we build ourselves.

### Profile

Alpha Kappa Psi is a **not-for profit** 501(c)7 organization (Alpha Kappa Psi's tax ID number: 27-0018028) that was founded at New York University in 1904. Over 235,000 members worldwide have been initiated into the fraternity which is comprised of 4,000 faculty members, approximately 10,000 college students, working towards degrees in business administration and the remainder are engaged in business throughout the United States and Canada, as well as other parts of the world. Of Alpha Kappa Psi's alumni membership, over 17,750 are life members. Since we are open to all majors we are able to cultivate a highly diverse group of individuals.

### Achievements

Since being founded in 2002, we have continually exercised leadership by utilizing our core values and classroom knowledge to aid the UC Davis community.



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### Professionalism=Principled Business Leadership

Brotherhood	Knowledge	Integrity	Service	Unity
Trust, respect, cooperation, companionship and aid to brother members is the expected norm	Education and experience is emphasized and shared	All actions, whether in business or in life, are guided by honesty, ethics, and fairness	Sharing of time, talent and treasure with society and with our fraternity is a priority	A common understanding of our vision and values that transcends chapter, generation, and profession is utilized to anticipate and create the future
<b>Networking for Success</b> Our largest scale professional event grants students the opportunity to network with at least 10 different fortune 500 companies.  <b>AGS Consulting</b> A pro-bono consulting organization that is managed by Alpha Kappa Psi members	<b>Principled Business Leadership Institute</b> We build skills through professional and personal development, chapter management, business etiquette and team leadership.  <b>The Academy</b> A fellowship designed for hands-on, leadership experience designed to challenge even the most dedicated Alpha Kappa Psi members.	<b>Professional Events</b> Have professionals come talk to us about the importance of ethics and how to apply it to real world situations.	<b>ICC's Internship and Career Fair</b>  <b>Relay for Life</b> Find companies to sponsor our 24 hour fundraising walk making UC Davis one of the top universities advocating cancer awareness.	<b>Alumni Chapters</b> Set up to give alumni the opportunity to continue to develop as leaders by serving the community.

### Why Sponsor Alpha Kappa Psi?

- Annually our promotional materials reach more than 30,000 students, faculty and staff.
- A banner on our website [davisakpsi.com](http://davisakpsi.com) and/or links to your company website.
- Opportunities to address business minded students at our professional events.



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### Sponsorship Levels



**TEN POINTED STAR**  
**(1) > \$2,000**

- Company name and logo on all promotional materials (ex: flyers, t-shirts etc.)
- Publicity about company at event itself.
- Access to AKPsi Resume Binder
- A banner on our website, [davisakpsi.com](http://davisakpsi.com) *plus a link to company website*
- Company name and logo included in newsletter
- Presentation about company at weekly General Meetings



**CHAIN OF FOUR LINKS**  
**(2) > \$1,000**

- Company name and logo on all promotional materials (ex: flyers, t-shirts etc.)
- Publicity about company at event itself.
- A banner on our website, [davisakpsi.com](http://davisakpsi.com) *plus a link to company website*
- Company name and logo included in quarterly newsletter



**PAIR OF BALANCES**  
**(3) > \$500**

- Company name and logo on all promotional materials (ex: flyers, handbills, t-shirts, water bottles etc.)
- Publicity about company at event itself.

Thank you for considering our proposal. We greatly appreciate your time and consideration and look forward to possibly working with you in the future. Any donations given to our chapter will go towards the professional events that our chapter holds. Please feel free to contact us if you have any questions regarding sponsorship.

Best regards,

Luka Vidovic  
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The Upsilon Psi Chapter of Alpha Kappa Psi would like to thank former Vice President of Professional Development, Melanie Cadiz. Without her contributions, this corporate sponsorship package would not have been possible.